

"It is never too late to be who you might have been" --anonymous

FOR IMMEDIATE RELEASE

(845) 365-0720

or

richard@richardskipper.com

Next Workshop - APRIL 30th, 11am - 2pm
AXA ADVISORS, 1633 Broadway,
(between 50th and 51st St., 3rd Floor)

**MARKETING AND PROMOTING YOURSELF: GETTING THE
VISIBILITY YOU DESERVE!**

RICHARD SKIPPER, critically acclaimed, multi-award winning performer, director and now consultant is bringing years of experience to this workshop. The cost of the workshop is \$100 for three hours. Please call (845) 365-0720 for more information and to reserve your space and/or create a specific workshop for YOUR needs (ASK ABOUT OUR SPECIAL OFFER!). There is a Paypal option on the left column of this page to reserve your space now. Richard's one-man show continues to be a wonderful success around the country, and as he continues making his business great, he looks forward to sharing his experience with others.

This workshop will focus on how to get you the attention that you need. Richard's shows have been sell-outs. Other topics will include how to use the internet to your advantage in marketing; how to get your name "out there"; cold calling; creating a contract specific to your needs; how to create a press kit that shows you to your best possible advantage and more! Richard gets a sense of the various levels of each workshop and custom makes, on the spot, a class catering to the needs of the actual group in the room. He will ascertain YOUR agenda prior to the workshop beginning so that each participant will leave with all of their questions answered, so come prepared!

Richard is also available for one-on-one consultations which afford you the personal time with him catering specifically and only to your needs.

On board with Richard is graphic designer, **GLEN CHARLOW**, who brings over 15 years in the business to the participants of this class and who will discuss the concept of image; how to use the internet effectively and how your website "sells" you even before you pick up the phone. To read more on Glen Charlow please visit: www.gcdtp.com.

For general information on workshops or Career Coaching, please contact Richard Skipper directly at 845-365-0720 or Richard@RichardSkipper.com.